

The Food Security Genome Announcement- CGI 2015 Winter Meeting

The Food Security Genome is part of the Impact Genome Project®. It is led by Jason Saul, Founder and CEO of Mission Measurement and Nolan Gasser, Chief Genomic Officer at Mission Measurement and famed architect of Pandora's Music Genome Project™. Joining Mission Measurement in this effort are eight initial Food Security Genome Consortium members. They include leading corporations/corporate foundations (General Mills Foundation, Tyson Foods, etc.) and leading NGOs (Capital Area Food Bank, CARE, Heifer International and Share Our Strength).

At the 2015 Clinton Global Initiative (CGI) Winter meeting, President Clinton announced a new Commitment to Action designed to increase the impact of food security programs. A cross-sector partnership, The Food Security Genome, will systematically code the vast evidence-base drawing from corporate, NGO, academic and government resources in order to quantify outcomes, identify key success factors and create critical benchmark data in this vital area.